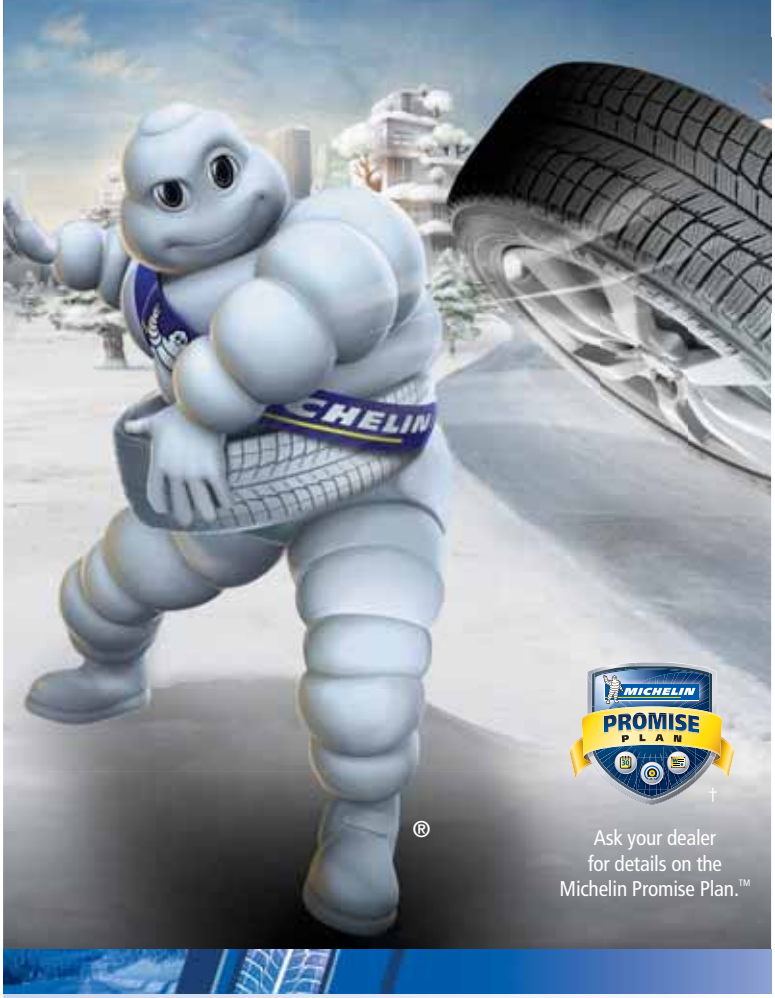
BUY 4 MICHELIN® TIRES
AND GET A MAIL-IN REBATE OF **$70**
FROM OCTOBER 7 TO DECEMBER 15, 2013
ON PASSENGER OR LIGHT TRUCK TIRES ONLY.

HOW TO RECEIVE YOUR MAIL-IN REBATE:

- Complete this claim form
- Attach a copy of your detailed invoice* clearly indicating the purchase of four MICHELIN® Passenger or Light Truck tires (between October 7 and December 15, 2013)
- Mail before January 18, 2014, to: **Michelin Fall 2013 Promotion**
  2455 Guénette Street, St. Laurent, QC H4R 2E9

*Estimates, work orders or quotations are not acceptable as proof of purchase.
Visit **www.michelinpromo.ca** to pre-register online.



MichelinCanada

MICHELIN
A better way forward

† Certain conditions and limitations apply. Ask your dealer for details or visit michelin.ca/promise.

While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four winter tires is recommended for optimal performance and may be mandatory in certain jurisdictions.

Mail before January 18, 2014, with a copy of your invoice (see reverse for details) to:

MICHELIN FALL 2013 PROMOTION
2455 GUÉNETTE STREET, ST. LAURENT, QC H4R 2E9

Please print legibly

Invoice #*

Retailer name*

First name* Mr. ❑ Mrs. ❑

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone

E-mail address
(If you would like to receive confirmation of claim form receipt by e-mail.)

* Required information.

T1816

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes ❑ No ❑

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)
Michelin Promise Plan™ ❑ This promotion ❑ Dealer recommendation ❑
Friend/Family recommendation ❑ Quality of product ❑ Online research ❑
Mileage warranty ❑ 30-Day Satisfaction Guarantee ❑
Free flat tire changing assistance ❑ Retail location ❑

3- How did you first hear about this promotion? (Please check one.)
Radio ❑ Direct mail ❑ Newspaper ❑ Salesperson in store ❑ In-store display ❑
Friend/Family ❑ Television ❑ Website ❑ Outdoor advertising ❑ E-mail ❑
Facebook page ❑ Other ❑

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
MICHELIN® ❑ BFGoodrich® ❑ Goodyear ❑ Bridgestone ❑ Toyo ❑ Pirelli ❑
Yokohama ❑ Other ❑

5- How many years have you been a MICHELIN® tire owner?
First time ❑ Less than 5 years ❑ More than 5 years ❑

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
❑ In the next 3 months
❑ In 1 year or less
❑ More than 1 year from now

7- What is your age?
18 – 25 ❑ 26 – 39 ❑ 40 – 55 ❑ Over 55 ❑

❑ I authorize Michelin to send me information concerning contests, promotions and new products.

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at www.michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 7 to December 15, 2013. Purchases outside these dates will not be honoured. Only MICHELIN® Passenger or Light Truck tires are eligible. Please allow 6 – 8 weeks to receive your mail-in rebate. Offer available at participating Canadian Michelin authorized dealers. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.michelinpromo.ca.

© 2013 Michelin North America (Canada) Inc. All rights reserved. The "Michelin Man" is a registered trademark licensed by Michelin North America, Inc.